



*Multipro*

Multipro Consumer Products Limited

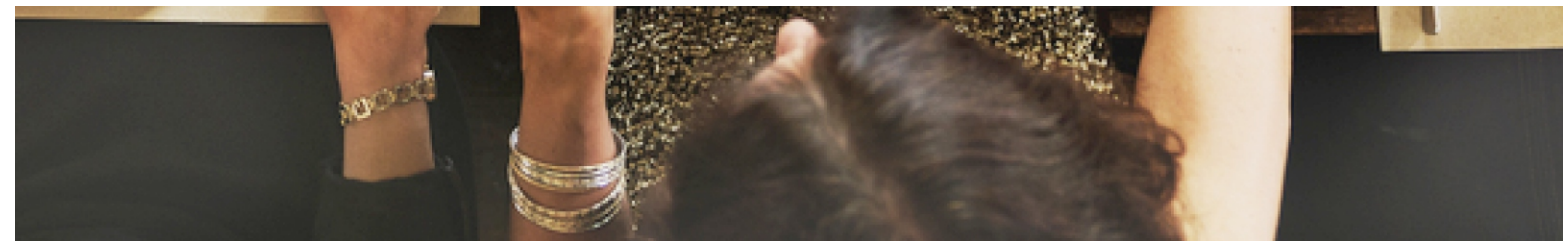
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# HORECA

## Food Service Brochure



## COLGATE - PALMOLIVE

Start your day with the freshness of Colgate. Colgate is an umbrella brand, a household name principally used for oral hygiene products such as toothpastes, toothbrushes, mouthwashes and dental floss. We are happy to introduce to you our wide variety of toothpastes, toothbrushes, mouth wash and soaps.



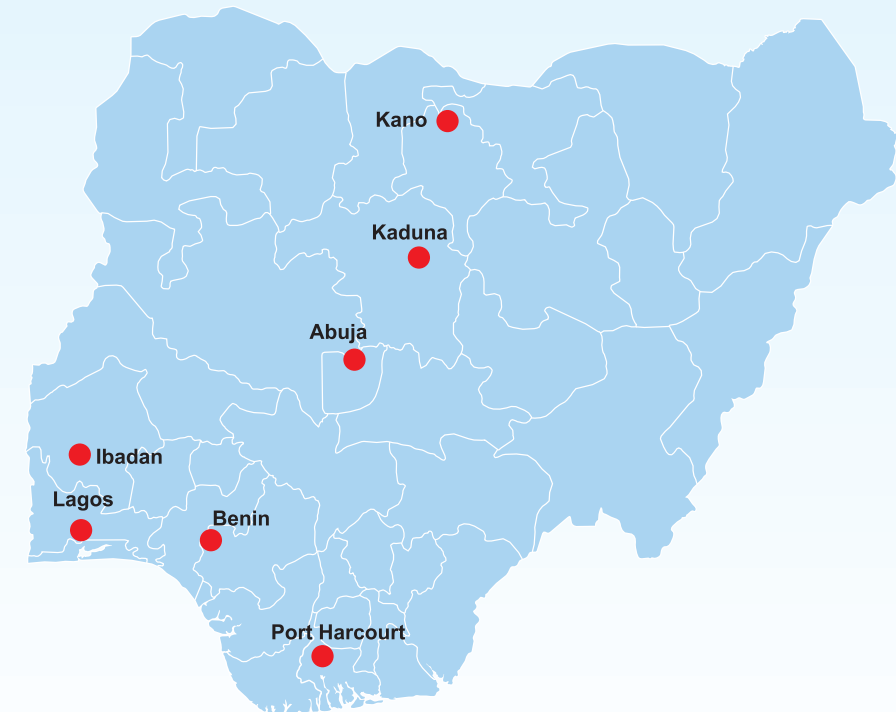
## MCPL Origin

Multipro Consumer Products Limited (MCPL) was established in 1996 in Lagos, MCPL is an African distribution company representing leading brands from the world's finest companies. we are driven to achieve the highest standards of quality and excellence in everything we do.

## Distribution Network

From a local distribution company, we have grown to become an African conglomerate, uniformly applying proven customer-centric strategies, best - practiced productivity methods and superior human resources development throughout our organization - in a culture imbued with Trust, Courage, Humility, Responsibility and Commitment.

We have our business in Kenya, Egypt, Ghana, Ivory Coast, South Africa, Senegal, Swaziland and Guinea.





## NOODLES

### Indomie® Instant Noodles

The Indomie® Brand of Instant Noodles is a unique brand that is loved by a majority of Nigerians. It has grown to become a household name in Nigeria because of its delightful taste and wholesomeness. Indomie® has managed to transcend across all age groups, winning over the hearts and taste pallets of both the young and old.



\*Various flavours / grammage available on request

## HYGIENE

### HYPO® - Go Wipe O! ®

Launched in 2011, Hypo® has become synonymous with consumer bleach in Nigerian households, owing to its quality, affordability and accessibility. It has become a leading brand in the bleach market for whitening of clothes, and domestic/industrial sanitation.

### Hypo Toilet Cleaner

Launched in 2018, Hypo Toilet Cleaner aims to bring affordable domestic and industrial sanitary ware cleaning solutions.



\*Industrial size also available on request.



## PASTA

**Power Pasta®** another amazing product from the house of Dufil. It has come with a difference, to stand tall in the spaghetti market as it is made from quality wheat sourced from the best locations around the world.

Comes in 2 variety, regular and slim



## OIL

### Power Oil

Power Oil is a premium high grade of vegetable oil, derived after carefully refining Palm Oil.

### Emperor® Oil - Great taste & Unbeatable Value

Emperor® Cooking oil is hygienically packaged, refined to ensure your every meal is packed with not only great taste, but Cholesterol free and an unbeatable value for money. Available in 25 litres - Industrial Size





## MILK

### DANO® - Let In The goodness

Dano® Milk powder meets the needs of today's children and families by offering a variety of products.

With our "Slim" products, you are making an active commitment to health and vitality. These products contain added Vitamin D and calcium and are non-fat.

#### Available variants:

**Powder** - Full Cream, Fat filled, Skimmed - Industrial size -25kg available

**UHT Liquid** - Full Cream, Semi Skimmed, Skimmed



# GoodLife Magik



## BEVERAGE

**GoodLife Magik** - The nourishing fruit drink with a natural fruit taste filled with goodness of Vitamin-C and Glucose.

Enjoy the richness of taste and experience a healthy lifestyle with our variety of flavors.

It is available in three exciting flavors - Orange, Mangoes and Watermelon.



**SNACKS - You've got a Bar, we've got a snack for it!**

**MINIMIE CHINCHIN® - Break The Boredom**

We offer you a variety of snacks that can be used to cater to different needs.

**PRINGLES® - You Don't Just Eat 'Em'**

World famous Chips, now in your room. Once you pop, you just can't stop

**Munch IT**

Naija's newest crunchiest snack, from the house of Kellogg's



**Arla - Butter, Creams, Cheese & Spreads**

Arla provides dairy products of exceptional quality and simplicity. We describe all of our products as "Naturally Delicious," which means they are created without the use of synthetic hormones, and contain simple ingredients, with no artificial flavors or artificial preservatives.

Use Arla products to improve the quality of your bakery products. Available products are Creams – Cooking & Whipping, Cheese & Butter.





## FLOUR

We present to you **Pure Flour**, quality flour from the house of **Dufil**, made from wheat sourced from some of the best locations around the world.

We have flour with different specs used to make either bread, pastries or cakes.



## Cereal

### KELLOGG'S® - TASTE THE POSSIBILITIES!

Kellogg's® provides a nourishing start for people everywhere. We know that beginning the day with you is a privilege so use our products to help make your client's/guest's day better with our tasty, wholesome foods.

